



# 2015 EARTH DAY POSTER CONTEST

**SPONSOR:** Public Works Division of Recycling, City of Greenville

**CONTEST THEME:** Start Today, Save Tomorrow

**TYPE OF CONTEST:** Poster Contest

**ELIGIBILITY/RULES:** The contest is open to students in grades K-12. There are four categories of competition: K-2nd, 3rd-5th, 6th-8th, 9th-12th, (computer enhanced). The intent of the contest is to encourage environmental awareness of the youth and have them demonstrate, through their artwork, how individual actions can make a difference to our local environment.

## **POSTER CONTEST RULES**

THEME: Green Footprints

POSTER SIZE: Posters may be no larger than 30 x 36 inches and no smaller than 16 x 16 inches.

LABELING: The information below must appear on the back of each entry:

- The name of the student(s) or class submitting the poster
- The student(s) age
- Grade level
- Teacher's name with the name, address, and telephone number of the School.

The artwork must be related to this year's theme of "Green Footprints".

Grades k-8<sup>th</sup>, entries must be done in marker, ink, crayon, pencil, watercolor, acrylic or tempera paint.

Grades 9<sup>th</sup>-12<sup>th</sup> artwork can be computer generated, and the use of recycled materials are permitted.

## **CONTEST PROCEDURES/ DEADLINE DATES:**

1. All posters must be submitted to the City of Greenville Zoo or Public Works Department by April 3, 2015. Winners will be notified no later than Friday April 10, 2015.
2. For convenience, posters may be dropped off at the following locations between the hours of 8am-5pm, Monday through Friday by April 3, 2015.

- I. City of Greenville Public Works Office- 360 S Hudson Street, Greenville, SC 29601
- II. Greenville Zoo, 150 Cleveland Park Drive, Greenville, SC 29601

3. Entries will be judged by a panel of impartial judges. Winners will receive prizes at the April 18, 2015 Party for the Planet City of Greenville Recycling Booth. All winning posters will be on display at the City of Greenville's Recycling booth during the Party for the Planet event.

4. After the event, the winning entries will be displayed at the City of Greenville's Recycling and Education Center.

#### **CRITERIA FOR JUDGING/QUALIFICATION OF JUDGES:**

The panel of impartial judges will be looking for originality, creativity and skill.

Winners will be selected on the basis of the best visual representation of individual or group actions to maintain or improve our environment by lessening our impact on the environment and our natural resources.

#### **"Green Footprints"**

**Green footprints can be implemented for the home/backyard level to global industrial scales. Major topics within this theme are described below.**

##### ***Carbon Footprints:***

This has become a commonly used phrase to indicate a consciousness of carbon consumption and the impacts of carbon usage on the climate change crisis.

##### ***Going Green:***

This slogan represents the business and commercial sector's response to the need to reduce consumption of natural resources and operate with a lower-impact footprint.

##### ***Buying Local:***

Buying locally made products and locally grown food supports a low-impact 'footprint' by reducing the energy costs of product transportation/shipping.

##### ***Energy Efficiency and Renewable Energy:***

Using renewable sources of energy, such as solar, wind power or biofuels, lessens our impact on non-renewable energy sources like petroleum.

##### ***Composting and Recycling:***

Re-using both organic and non-organic solid waste is an effective strategy at lessening the impact/footprint on natural resources.

#### **AWARDS:**

The City of Greenville Public Works Division of Recycling sponsors the awards. All participants will receive a certificate of participation. Prizes are awarded to one winner in each category - K-2nd, 3rd-5th, 6th-8th, 9th-12th, (computer enhanced) of the citywide competition. The award amounts are:

- K-2<sup>nd</sup> \$50 Visa Gift Card
- 3<sup>rd</sup>-5<sup>th</sup> \$50 Visa Gift Card
- 6<sup>th</sup>-8<sup>th</sup> \$50 Visa Gift Card
- 9<sup>th</sup>-12<sup>th</sup> computer enhanced \$100 Visa Gift Card

In the event a class or group poster winner, the award will be given to the class or divided among the group participants. Photos of the winning posters will be displayed on the – City of Greenville’s webpage:

**CONTACT PERSON:**

Allison Brockman  
City of Greenville Recycling Coordinator  
360 S. Hudson Street Greenville, SC 29601  
864-467-8300  
[abrockman@greenvillesc.gov](mailto:abrockman@greenvillesc.gov)